



California Facts Shasta County November 2006

Demographics	2000	2005
Total Population	163,256	176,570
Under 5 years	9,643	10,085
18 Years & over	120,582	134,523
65 Years & over	24,861	26,335

Source: US Census American Community Survey (ACS)



Education-Attainment Level of Population over 25		
	2000	2005
Less than 9 th grade	4,482	3,210
9 th to 12 th grade, no diploma	13,470	12,819
High School graduate (includes equivalency)	29,658	34,988
Some college, no degree	31,938	33,503
Associate's Degree	9,916	12,218
Bachelor's Degree	12,118	15,657
Graduate or Professional Degree	5,690	6,685

Source: US Census American Community Survey (ACS)

	2000	2005
Labor force	72,193	79,749
Number of population that is employed and 16yrs & older	65,828	72,230
Number of population that is self employed	6,739	7,664
Unemployment rate	6.0%	7.0%
Population living in poverty	15.4%	13.2%
Per capita income	\$17,738	\$22,879
Median household income	\$34,335	\$42,227
Total wages	\$1.6 billion	\$2.1 billion
Mean travel time to work (min.) / # of commuters	20.9 min./ 64,487	19 min./ 69,765

Source: Employment Development Department (EDD) Labor Market Information Division (LMID); US Bureau of Economic Analysis (BEA); US Census American Community Survey (ACS)



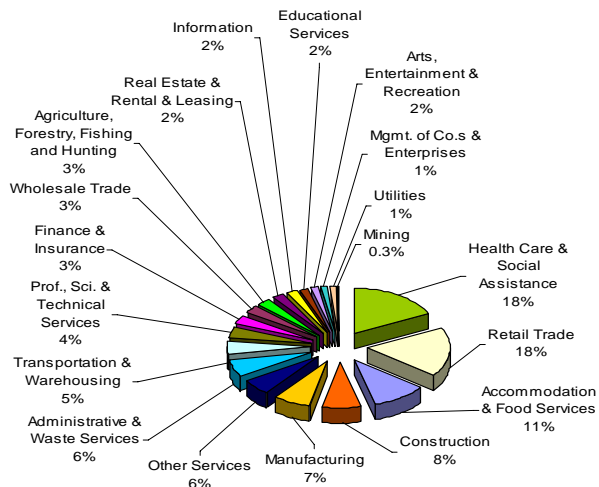
Housing	2000	2005
Median home price	NA	NA
Housing affordability (% of population that can afford the median home price)	NA	NA

Source: California Association of Realtors



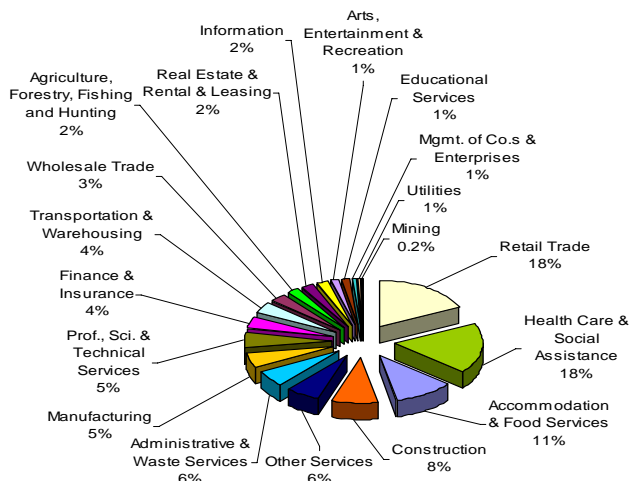
California Facts Shasta County November 2006

Shasta County Private Industry Employment 2001



Source: California Regional Economies Employment Series

Shasta County Private Industry Employment 2004



Source: California Regional Economies Employment Series

Top 10 Fastest Growing Industries by Employment

2001-2004

Finance & Insurance*	43%
Professional, Scientific & Technical Services*	28%
Construction	15%
Other Services	11%
Accommodation & Food Service	11%
Wholesale Trade*	10%
Information*	9%
Retail Trade	9%
Health Care & Social Assistance	4%
Administrative & Waste Services*	4%

Business & Industry

2001

2004

Number of business establishments-all industries	5,700	6,500
Businesses that employ fewer than 10	78%	79%
Businesses that employ 10 or more & fewer than 50	18%	17%
Total employment (Private + Government)	62,700	65,600
Total employment for all private industries	50,300	52,800
Total employment for all non-farm industries (Private, Government & Logging; minus Agriculture, Forestry, Hunting & Fishing)	61,400	64,400

Source: EDD's LMID CA Regional Economies Employment Series; EDD's LMID Business & Industry Data

Top 10 "Competitive Edge" Private Industries by Location Quotient

2001 LQ	Description	2005 LQ	Description
9.78	Forestry & Logging	10.81	Forestry & Logging
4.66	Private Households	5.59	Private Households
3.85	Wood Product Manufacturing	3.96	Wood Product Manufacturing
2.56	Truck Transportation	2.14	Truck Transportation
2.31	Rental & Leasing Services	1.98	Nonmetallic Mineral Product Manufacturing
2.17	Crop Production	1.80	Animal Production
1.98	Utilities	1.72	Motor Vehicle & Parts Dealers
1.95	Heavy & Civil Engineering Construction	1.70	Crop Production
1.87	Agriculture & Forestry Support Activities	1.69	Electronics & Appliance Stores
1.86	Motor Vehicle & Parts Dealers	1.68	Museums, Historical Sites, Zoos & Parks

Source: US Bureau of Labor Statistics Quarterly Census of Employment & Wages (QCEW)

Source: EDD's LMID CA Regional Economies Employment Series

* - Less than 5% of employment



California Facts Shasta County November 2006

Top 10 Manufacturing Sub-Sectors (NAICS 3-digit code)	
2001	2004
Wood Products	Wood Products
Fabricated Metal Products	Nonmetallic Mineral Product
Nonmetallic Mineral Product	Fabricated Metal Products
Miscellaneous	Miscellaneous
Machinery	Chemicals
Beverage	Furniture & Related Products
Printing & Related Support	Printing & Related Support
Transportation Equipment	Plastics & Rubber Products
Chemicals	Computer & Electronic Products
Computer & Electronic Products	Food



Top 10 Agricultural Commodities (Gross Value)	
2001	2004
Cattle, Stockers & Feeders	Stockers & Feeders
Nursery, Strawberry Plants	Plants, Strawberry
Hay, Other	Hay, Other
Hay, Alfalfa	Pasture, Range
Pasture, Irrigated	Pasture, Irrigated
Pasture, Range	Hay, Alfalfa
Cattle, Beef Cows, Breeding	Livestock
Livestock	Nursery Products
Rice, Wild	Beef Cows
Nursery Product, Misc.	Rice, Wild

Source: EDD's LMID CA Regional Economies Employment Series

Source: CA Dept. of Food & Agriculture – Resource Directory



Occupational Projections	
Top 10 Fastest Growing Occupations	<ol style="list-style-type: none"> 1. Septic Tank Servicers & Sewer Pipe Cleaners 2. Philosophy & Religion Teachers, Postsecondary 3. Cabinetmakers & Bench Carpenters 4. Dental Laboratory Technicians 5. Sales Managers 6. Special Education Teachers, Secondary School 7. Veterinary Technologists & Technicians 8. Medical Records & Health Information Technicians 9. Industrial Production Managers 10. Transportation, Storage & Distribution Managers
Top 10 High Wage Occupations (by median hourly wage)	<ol style="list-style-type: none"> 1. Surgeons - \$91.24 2. Internists, General - \$74.85 3. Physicians & Surgeons, All Other - \$74.75 4. Dentists, General - \$59.33 5. Family & General Practitioners - \$56.51 6. Chief Executives - \$55.05 7. Pharmacists - \$52.85 8. Securities, Commodities & Financial Services - \$48.40 9. Engineering Managers - \$44.11 10. Physician Assistants - \$43.95

Source: EDD's LMID Projections of Employment by Industry & Occupation.